

David Mileikowsky & Friends Present:



***Contemporary Art is alive in the Heart of the City,
and you're invited to be part of it.***

David Mileikowsky & Friends are honoured to invite

your Brand

to join as a DISTINGUISHED PARTNER in a unique cultural venture:

ART LAB BRUSSELS,

located in the most vibrant artistic district of Brussels,

375 avenue Louise, 1050 Brussels

*This project is a rare opportunity to blend heritage, excellence,
and modernity with a visionary artistic experiment.*



The Project

David Mileikowsky & Friends are redefining the traditional modern art gallery experience.

For six months, our MODERN ART LAB will showcase works by four exceptional contemporary artists, each carefully selected and curated by world-renowned Belgian artist Ann Veronica Janssens.

This art lab is a living, ever-evolving space dedicated entirely to artistic exploration and experimentation. Every visit offers a new perspective, an immersive encounter, and a bold challenge to how contemporary art is seen and experienced.

Over 3,000 targeted guests will be invited, including collectors, curators, art lovers, and (international) journalists.

Why Join as a sponsor?

Joining this journey means partnering in something greater than any single artwork or event — it is an invitation to celebrate excellence, heritage, emotion, exclusivity and forward-thinking spirit.

We offer strong urban visibility through events, press and social media, and tap into the emotionally resonant theme of a post-pandemic cultural revival.

An Immersive and Interactive Experience with

VIP Evenings

Private events featuring the finest caviar, bespoke cocktails, gourmet creations, and — a full sensory experience blending elegance and intimacy.

Vernissages & Finissages

Live artist performances, and immersive happenings will transform the Art Lab into a living work of art. Extensive national and global press coverage. Strategic digital visibility, with each moment captured and shared via videos, stories, and press articles across platforms.

Artisan Collaboration & Private Auctions

Some of your very exclusive guests will receive a unique fabric artwork, created by the exhibiting artists and tailored by a master couturier from Paris.

From Palette to Prélude

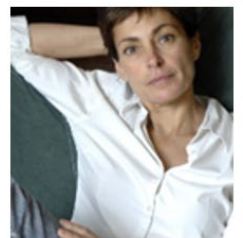
On select evenings, live concerts will resonate through the space, creating unforgettable moments where sound and image converse and where Brussels' most discerning guests are invited to experience art in all its dimensions.

Our Curator - Ann Veronica Janssens (BE)

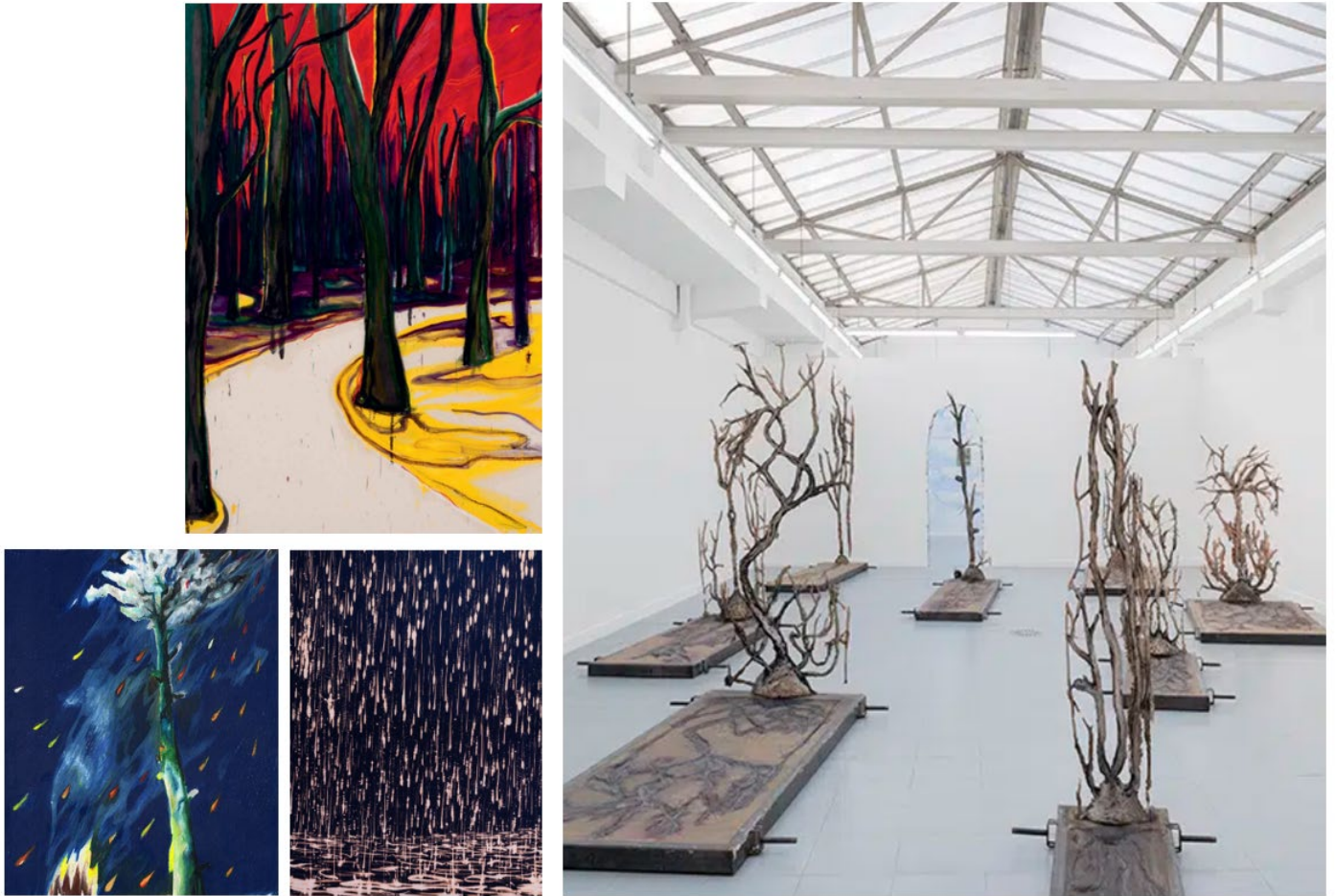
Ann Veronica Janssens is one of the most famous Belgian artist known for her work with light, colour, and space. Her minimalist, sensory-driven approach explores perception through immersive installations.

As curator of the artists of our Modern Art Lab, she brings a radical contemporary vision. Committed to innovative mediation, she selects artists who challenge how we see the world.

Ann Veronica Janssens has exhibited her work in some of the world's most prestigious contemporary art venues, including: **Auckland**, New Zealand – ARTSPACE, **Avignon**, France – Collection Lambert, **Baltimore**, United States – Baltimore Museum of Art, **Barcelona**, Spain – Galerie Toni Tàpies, **Berlin**, Germany – Neue Nationalgalerie, **Bern**, Switzerland – Kunsthalle Bern, **Birmingham**, United Kingdom – IKON Gallery, **Brussels**, Belgium – WIELS, **Castelló**, Spain – Espai d'Art Contemporani de Castelló, **Dallas**, United States – Nasher Sculpture Center, **Helsinki**, Finland – Kiasma Museum of Contemporary Art, **Humblebæk**, Denmark – Louisiana Museum of Modern Art, **London**, United Kingdom – South London Gallery, **Metz**, France – Centre Pompidou-Metz, **Milan**, Italy – Pirelli HangarBicocca, **Munich**, Germany – Kunstverein Munich, **Paris**, France – Musée de l'Orangerie, **Saint-Paul-de-Vence**, France – Fondation CAB, **San Francisco**, United States – CCAC Wattis Institute for Contemporary Arts, **São Paulo**, Brazil – 22nd International Biennale, **Seoul**, South Korea – Dongdaemun Design Plaza, **Sydney**, Australia – Sydney Biennale, **Venice**, Italy – Venice Biennale, ...



Our Featured Artists – Douglas Eynon (UK)



Douglas Eynon is an ultra-contemporary artist. Born in 1989, his artistic practice revolves around sculpture, drawing, and painting, often featuring fictive and surreal landscapes.

He incorporates mundane elements like candles and trees, elevating them to absurdity through repetition. Eynon's works exhibit autonomy but can also be combined into multidisciplinary installations, where sculptures reappear in drawings and paintings, creating imaginary landscapes with recurring themes and characters.

Our Featured Artists – **Gijs Milius (NL)**



The first artist to be showcased in 2025 is Gijs Milius, a multi-award-winning artist whose work has been exhibited in Paris, Antwerp, Brussels, Marseille, Vienna, and beyond. The Brussels-based Dutch artist crafts captivating experiences through his multidimensional art, blending drawings, sculptures, videos, and immersive installations.

His work thrives on the friction between perception and desire, creating visual and emotional dissonances that are both unsettling and delightful. It challenges perception, invites reflection, and leaves visitors both charmed and thoughtfully unsettled.

The initiator of the project: **David Mileikowsky**

David is one of those multi-talented creatures who are so hard to classify: painter, filmmaker, sculptor, writer, producer... and what else?

He began in 1972 with an exhibition at the Palais des Beaux-Arts and followed up with prizes in Venice and Asolo for his films, as well as numerous films for leading perfume brands around the world.

Recently, he—and his son—received 36 awards for a single film script.

For this edition, David Mileikowsky unveils ***La Forza del Destino*** — a series of artworks where the tragic, the intimate and the sublime converge.

Driven by a powerful narrative impulse, his work explores beauty born from chaos, light filtered through scars, and the transformative force of fate.

His pieces are luminous fragments of an internal struggle.

The concept *David Mileikowsky & Friends* is an innovative initiative in which the project's initiator collaborates with his business partner Karine Ysebrant, CEO of Milly Films International and a specialist in media and marketing.



Our project meets our partners' needs

Each partnership format is tailored to offer strong visibility, a deep connection with your audience, and premium brand positioning within an exclusive artistic setting. Each package can be adapted to your ambitions and the way you'd like your brand to be associated with this unique cultural experience.

Prestige Partnership: The ultimate Experience

The Prestige Partnership is our most comprehensive and bespoke offer. Your brand will enjoy major exposure across all press communications — both local and international — and feature prominently on our social media platforms.

Beyond visibility, you'll have the opportunity to activate your brand on-site: valet service, gourmet tastings, live concert sponsorship, or tailor-made experiences that we co-create together.

You'll also receive premium VIP access for your guests, including private meet-and-greets with the artists and personalized luxury gift bags.

Signature Partnership: Confident Elegance

The Signature Partnership is ideal for brands seeking a refined balance between visibility and experience.

You'll benefit from curated press and social media exposure and receive VIP invitations for client or team engagement.

You can also opt to be associated with one of our existing event activations.

Essence Partnership: The Core Visibility

Your logo will appear on our press materials and event visuals, and you'll benefit from social media acknowledgments tailored to your positioning.

You'll also receive a limited number of VIP invitations to offer a taste of the experience to your clients or collaborators.

Let's Create the Exceptional Together

This is more than a sponsorship. It is a cultural statement, a tribute to authenticity, and an artistic experiment unlike any other.

It proves that even the smallest of spaces can have the widest cultural reach.

No matter which level of partnership you choose, our goal is to ensure your brand is highlighted with elegance and meaning, reaching a premium audience through a cultural experience that blends local prestige with international visibility.

Package	Name	Positioning	6 months presence
Prestige	<i>The Ultimate Experience</i>	Main partner, maximum visibility, bespoke activation	€ 50.000,00
Signature	<i>Confident Elegance</i>	Targeted visibility + limited on-site presence	€ 30.000,00
Essence	<i>The Core of Visibility</i>	Pure visibility (press + digital), no on-site activation	€ 10.000,00

ART LAB BRUSSELS,

Don't miss this spectacular opportunity !

Come and join as a partner.

Contact us

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ART LAB



CONTEMPORARY ART ALIVE

By David Mileikowsky & Friends